

## CLAIMS

1. A method for selecting at least one of audio and video comprising:
  - (a) receiving user attribute information corresponding to user preferences wherein said user attribute information includes preferences;
  - 5 (b) receiving program attribute information corresponding to said at least one of said audio and video, where said program attribute information corresponds with said user preferences, where at least one of said user attribute information and said program attribute information includes usage history; and
  - 10 (c) determining the desirability of said at least one of said audio and video based upon said preferences.